

E-mail invitation

Subject: Focus group discussion on (insert disease or diagnosis)

Dear Healthcare Provider,

This email is to invite you to participate in a focus group discussion to help ascertain current usage, understanding, and perspectives regarding clinical prediction rules for (insert disease or diagnosis) to help formulate ideas on how to develop a tool into the electronic medical records (EMR). We are inviting you to participate because you are a healthcare provider and regularly use EMR at your practice. The purpose of this focus group is to collect information from experts in the field and key stakeholders that will eventually become end users of the tool. With information provided, we will develop a tool to fit in with clinicians' workflows, but we need your help to fine tune things to make it as effective as possible.

Please reply to this email if you are interested in participating. Feel free to reply with any questions or if you prefer not to be contacted in the future about this project.

Thank you very much for your consideration.

Sincerely,

(insert name and title)