Moderator Think Aloud Practice Instructions

Moderator: Think-aloud protocols involve participants thinking aloud as they are performing a set of specified tasks. Users are asked to say whatever they are looking at, thinking, doing, and feeling as they go about their task.

Here is the kind of data we would like to get:

- “I want to do…”
- “I’m looking at the navigator screen, and I think it does…”
- “Hmm, that’s not what I expected; I thought it was going to…”
- “That took longer than I expected.”

In short, we want to learn how a user sees their task and how they are making sense of a user interface in terms of that task.

Ok, let’s try a practice run of thinking aloud.
We’re going to use an example of a screening mammogram for testing.

We are going to use patient (insert name).

Open (insert name)’s office visit and think aloud as you determine if she is due for a screening mammogram and order one if appropriate.

- Again tell me what you are thinking and what you are doing as you do this task.